

Your Content Optimization Summary reports on the improvements made to your site in order to make it more user and SEO-friendly.

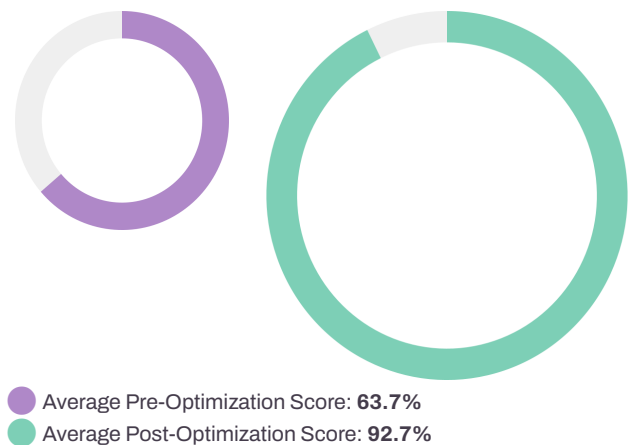
Optimization Rate

Before working on your content, we evaluated each page with our analysis tool to determine its base-level optimization rate.

This score, out of 100%, reflects how well each page is optimized for SEO-friendliness; including the density of keywords and the length of elements such as the title, text and meta description.

Upon optimizing each page, we re-analyzed it.

On average, we optimized your content by **29.0%**.



Word Count



● Before Optimization ● After Optimization

In total, we added an extra **1809** words to the body content of your website — the main text on each page. We've improved the keyword usage, including both exact matches of your targeted keywords and related phrases, formatted the text to make it more engaging, and edited for grammar, spelling and readability.

Keyword Usage

- ✓ **Title and H1 Tags** We've optimized each page for keyword usage within the page elements listed to the left, as well as in image alt text (where possible).
- ✓ **Text in Page Body** Keywords, and their related phrases, have been included at an optimal density — as determined through our keyword research and competitor analysis.
- ✓ **Meta Description**



Individual Page Optimizations

In the table below you'll find the original percentage score our content analysis tool assigned each page on your website and, beside it, the updated percentage that was achieved after our optimization work.

While we improved various aspects of each page, the other columns in the table show:

- The difference in characters used in each page's meta description.
Note: – represents a reduction in characters.
- The increase or reduction in words contained in the body content of each page.
- The number of headings (H2-H6) added to each page.

Page	Pre-Optimization Score	Post-Optimization Score	Meta Description Difference (Characters)	Body Content Difference (Words)	Additional Headings
/	82.4%	94.1%	106	250	1
/example-page/	42.7%	91.9%	128	348	3
/sample-page/	61.8%	95.4%	62	477	2
/example-product-page/	74.5%	89.4%	29	238	1
/blog/sample-post/	57.2%	92.8%	153	496	5